

ANNUAL REPORT 2017



Elixir Foundation

Elixir Foundation is an initiative by the Presidential Awardees of Government of India to ubiquitously enhance lives for a better society. Youth Empowerment through community services is one of the major drives at Elixir to make today's youth more socially responsible and we achieve it through numerous initiatives at Elixir.



VISION

To work Omni presently in every area, that our country is backward in, and hence create a seamlessly integrated environment for the hand-in-hand development of the country.

MISSION

To make sure that every citizen of this country has a morsel to eat, a roof over the head, books to get educated, a justly paid job, a women friendly society and lastly preserve and nourish our rich and vivid culture.

OBJECTIVES

To make sure that every citizen of this country has a morsel to eat, a roof over the head, books to get educated, a justly paid job, a women friendly society and lastly preserve and nourish our rich and vivid culture.

Inception

The organization was formed on 11 September 2015 and registered under Bombay Public Trust Act 1950 with Registration Number – F/18373/AHMEDABAD and Society Registration Act 1860 with Registration Number – GUJ/18859/AHMEDABAD with the Charity Commissioner, Government of Gujarat.

Elixir



MADHISH PARIKH

Madhish Parikh, is an active Youth Leader and is associated with many social change making organizations. His implausible Social Journey started as a volunteer. From the very beginning, he has aimed to bring an admirable change in the society and has passionately worked in that direction.

For his outstanding community welfare services he was honoured with "IG Award" by Honourable President of India at Rashtrapati Bhawan, New Delhi. Under Government of India's obliging scheme, Madhish has been selected as an Indian Delegate to Bahrain in 2015. Fulfilling this big roll of gratitude, Madhish added up with a "National Youth Award" by Government of India which also makes for the highest tier award of the nation in the enthralling youth category. He has been an Indian Delegate to "Women Higher Education for Disarmament and Peace, Vienna Forum" at UN Head Quarters in Vienna, Austria.

PRESIDENT

Madhish Parikh has served as a representative to India at 'Shape Asia Pacific 2017' by Global Shapers Cebu, World Economic Forum at Cebu Island, Philippines in 2017. He was invited by the Indian High Commission in Singapore for being in Top 14 Start-Ups of India and showcased his innovation to Shri Narendra Modi, Hon'ble Prime Minister of India. In the contribution fragment, his current portfolios are NSS Advisory Board Member at Gujarat Technological University, Member at World Youth Alliance, Truecaller Brand Ambassador, Microsoft Student Partner, Co Founder at Invincible NGO, President at Elixir Foundation and Global Shaper at World Economic Forum. These statistics goes on to show what an enormous proficient youth leader Mr. Madhish Parikh is in making.





"Balakalakaar – An artist in every child" is an initiative for the less-privileged children by Elixir Foundation and AIESEC in Ahmedabad. The Program aims to benefit students with educational kits and scholarships. 42 Students were supported with scholarships in the year 2016 and 2017.



GReeN

The initiative aims to strengthen the state of environment and hence improve the quality of air. Across India, the foundation engages students in environment conservation and **1436** saplings were planted during the year.



YOUTHergy

We strongly believe youth to be the transforming force for any nation. We try to channelize young people through public movements and national day celebrations.

Walk For Freedom is an initiative to engage young people for community services. More than 2000 young people were engaged.





Youth Talks

Young people are not just the future but also the present. Youth Talks enable conversations among young people on current affairs, issues, politics and ideas of change. Elixir Foundation facilitates these talks to bring a significant change in the community by empowering young people.

Youth dialogue with Major General Dilawar Singh



SANTA Cause

Clothing and Food are the most basic necessities for survival. Sadly, there are millions today who are still deprived of it.

Santa Cause – an initiative by Elixir Foundation crowd sources clothing, food, consumables and more for the less privileged communities and gives away to the ones in need.

Nationwide 11200+ people have been benefitted by the drive.





ARMY Attachment Camps

The foundation actively takes army attachment camps to bridge between the Indian Armed Forces and the citizens. The objective of the camp is to closely understand how the armed forces work and also create a homely atmosphere for the jawans as they are away from their home for a while. National Days and festivals like Rakshabandhan are celebrated with them to celebrate the spirit of pride and culture.

3 Attachment Camps were taken in 2017.

Samvaad

Samvaad - Voices for Change is an initiative by Elixir Foundation to empower the youths through Lecture Series supported by experts of numerous fields to bridge the skill gap.

The foundation hosts lecture series in numerous colleges in coordination with student cell.

6 Lecture Series were successfully hosted in 2017.





DIANA AWARD

Elixir Foundation was awarded Diana Award by for successful nomination of Muskaan Ahirwar, 8 year old girl from Bhopal who has set up a library to educate school children in her neighbourhood.

PEOPLE



Envisioning the Future of Higher Education

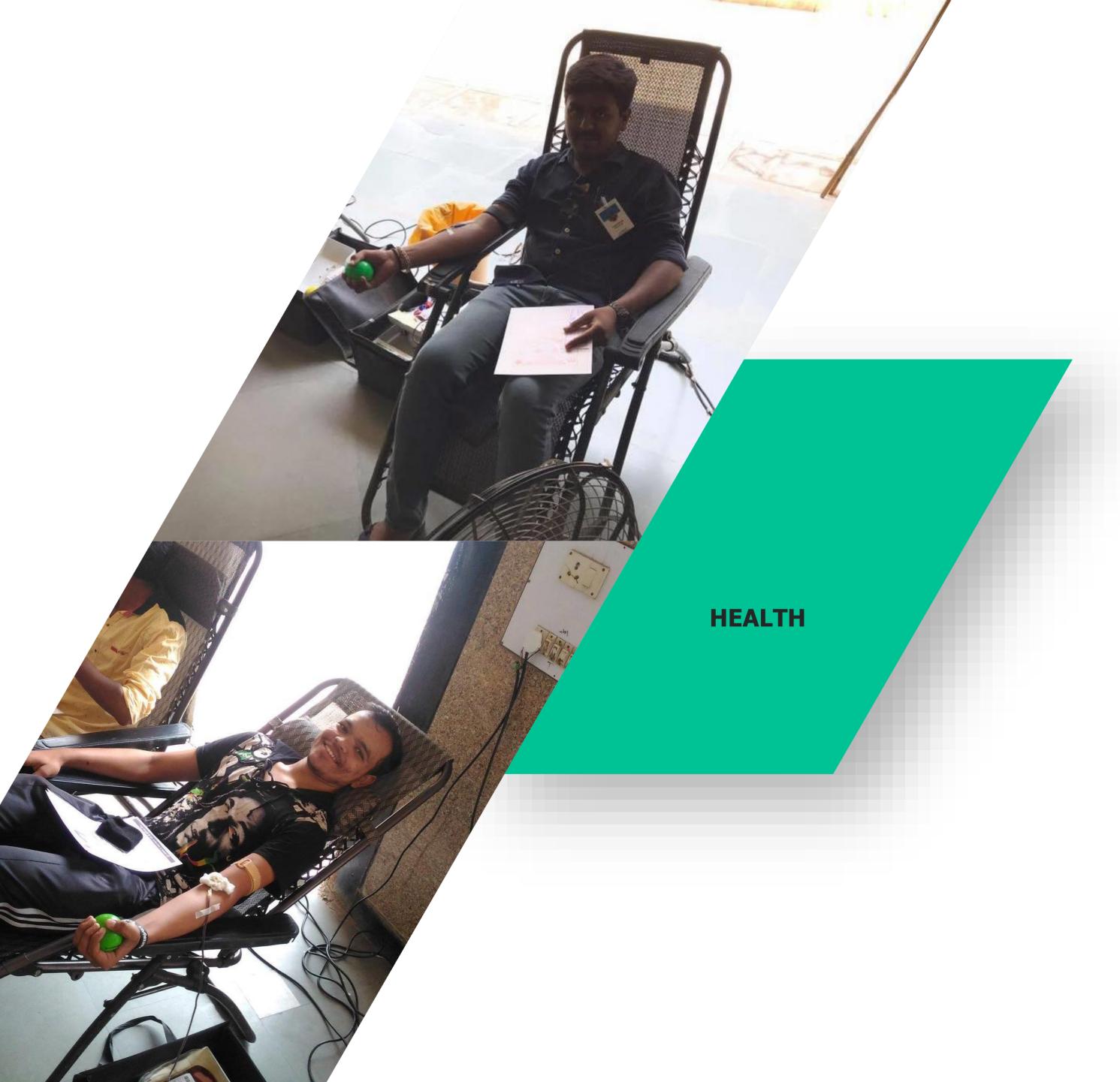
Ahmedabad Global Shapers in association with Elixir Foundation organized a conference -'Envisioning the Future of Higher Education in Gujarat' that explained to the audience why the need for a more streamlined approach towards Higher Education is the need of the hour.



Blood Donation is the most valuable donation in the human era. A unit of blood in time can save a life and hence support a family in times of crisis.

Elixir Foundation in association with Indian Red Cross Society organizes frequent blood donation camps with colleges and corporates.

864 units of blood were collected in 2017.



Skilling Women

The foundation in association with Wings to Fly — The foundation works on empowering marginalized women and adolescent girls with the rich skills to advance employment and entrepreneurship opportunities through vocational trainings, tailoring, jewellery making, handicrafts, sanitary pad making and numerous skilling programs.

Women Empowerment through skills has been a major drive at the foundation.





UNESCO World Heritage Volunteers Initiative

Elixir Foundation in 2017 was one of the global 44 organizations selected by UNESCO to work on World Heritage Volunteers initiative.

Under the initiative 1 International Program was organized in India at World Heritage Site - Rani Ki Vav (The Queen's Step Well).

40 Young People from 6 Countries were engaged in heritage conservation & preservation activities.

Statue Cleaning of National Icons

Supporting the Clean India movement of
Government of India, the foundation ran a Nation
wide campaign of Statue Cleaning of National
Icons to promote the Clean India movement and
pay tribute to the National Figures of India who
contributed for making a better India.

As a part of the campaign, 5000+ Statues of National Icons were cleaned with active engagement of young people.



Meeting Hon'ble Governor of Gujarat

Team Elixir Foundation of Gujarat with Madhish Parikh, National President represented inclusion of Subject of "World Peace and Disarmament" in the syllabus of school and college students to Shri O P Kohli, Hon'ble Governor of Gujarat.



#LiveWithBapu

Elixir Foundation initiated an archive called #LiveWithBapu - A Poster Making Competition for the Youths to revive the works and initiatives of Bapu that has transformed India over years through art.

The initiative has received an over whelming response from school and college children and more than 2000 young people participated.



Women Transforming India Awards

Elixir Foundation's submission of Muskan Ahirwar

- A just 9 year old girl & the youngest librarian of her kind who teaches the slum kids of her area in Madhya Pradesh has been shortlisted as a winner in the top 12 Women who

are #TransformingIndia by NITI Aayog,
Government of India, MyGov India and United
Nations India

Ms Sakshi Malik honors Muskaan Ahirwar today with "Women Transforming India Award" during the award ceremony by NITI Aayog.







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