



ANNUAL REPORT 2019



Elixir Foundation

Elixir Foundation is an initiative by the Presidential Awardees of Government of India to ubiquitously enhance lives for a better society. Youth Empowerment through community services is one of the major drives at Elixir to make today's youth more socially responsible and we achieve it through numerous initiatives at Elixir.



VISION

To work Omni presently in every area, that our country is backward in, and hence create a seamlessly integrated environment for the hand-in-hand development of the country.

MISSION

To make sure that every citizen of this country has a morsel to eat, a roof over the head, books to get educated, a justly paid job, a women friendly society and lastly preserve and nourish our rich and vivid culture.

OBJECTIVES

To make sure that every citizen of this country has a morsel to eat, a roof over the head, books to get educated, a justly paid job, a women friendly society and lastly preserve and nourish our rich and vivid culture.

Inception

The organization was formed on 11 September 2015 and registered under Bombay Public Trust Act 1950 with Registration Number – F/18373/AHMEDABAD and Society Registration Act 1860 with Registration Number – GUJ/18859/AHMEDABAD with the Charity Commissioner, Government of Gujarat.

Elixir



MADHISH PARIKH

Madhish Parikh, is an active Youth Leader and is associated with many social change making organizations. His implausible Social Journey started as a volunteer. From the very beginning, he has aimed to bring an admirable change in the society and has passionately worked in that direction.

For his outstanding community welfare services he was honoured with "IG Award" by Honourable President of India at Rashtrapati Bhawan, New Delhi. Under Government of India's obliging scheme, Madhish has been selected as an Indian Delegate to Bahrain in 2015. Fulfilling this big roll of gratitude, Madhish added up with a "National Youth Award" by Government of India which also makes for the highest tier award of the nation in the enthralling youth category. He has been an Indian Delegate to "Women Higher Education for Disarmament and Peace, Vienna Forum" at UN Head Quarters in Vienna, Austria.

Madhish Parikh has served as a representative to India at 'Shape Asia Pacific 2017' by Global Shapers Cebu, World Economic Forum at Cebu Island, Philippines in 2017. He was invited by the Indian High Commission in Singapore for being in Top 14 Start-Ups of India and showcased his innovation to Shri Narendra Modi, Hon'ble Prime Minister of India. In the contribution fragment, his current portfolios are NSS Advisory Board Member at Gujarat Technological University, Member at World Youth Alliance, Truecaller Brand Ambassador, Microsoft Student Partner, Co Founder at Invincible NGO, President at Elixir Foundation and Global Shaper at World Economic Forum. These statistics goes on to show what an enormous proficient youth leader Mr. Madhish Parikh is in making.

PRESIDENT

EMPATHY

LEARNING

IMPACT

PASSION

COMMUNITY

CHANGE

MAKES ELIXIR

INDIA Operations

- **Delhi**
- **Mumbai**
- **Bangalore**
- **Chennai**
- **Ahmedabad**
- **Kolkata**
- **Gurgaon**
- **Jaipur**
- **Hyderabad**
- **Kochi**
- **Pune**
- **Lucknow**
- **Guwahati**
- **Bhopal**

ASSOCIATIONS

- **Government of India**
- **Government of Gujarat**
- **ASI**
- **Gujarat Tourism**
- **Ahmedabad Municipal Corporation**
- **UNESCO**
- **UNICEF**
- **British Deputy High Commission**
- **Indian Red Cross Society**
- **AIESEC**
- **Novartis**
- **Voltas**
- **Times of India**
- **AXA**
- **TATA Communications Limited**
- **CSC**
- **Capital Float**
- **Toyota**
- **RPG**
- **3M**
- **S&P Global**
- **infoAnalytica**
- **Ericsson**
- **Cactus**
- **Signify**
- **Hero**
- **GAP**
- **Myntra**
- **DHL**

Balakalakaar

“Balakalakaar – An artist in every child” is an initiative for the less-privileged children by Elixir Foundation and AIESEC in Ahmedabad. The Program aims to benefit students with educational kits and scholarships. The foundation annually support students with scholarships under this initiative.

EDUCATION FOR ALL



UNESCO World Heritage Volunteers Initiative

Elixir Foundation in 2019 was one of the global 55 organizations selected by UNESCO to work on World Heritage Volunteers initiative.

Under the initiative 4 International Programs were organized in India at World Heritage Sites - Rani Ki Vav (The Queen's Step Well), Champaner-Pavagadh Archaeological Park, Historic City of Ahmedabad and Chhatrapati Shivaji Terminus.

112 Young People from 17 Countries were engaged in heritage conservation & preservation activities.



HERITAGE

Learning Spaces

Through numerous volunteer engagement programs and CSR initiatives the foundation has been thriving to make education accessible to the remotest locations of the country. 14 Reading Spaces have been created in the Urban and Rural parts of the country.

The project has seen significant results in better engagement of the students. 1500+ Students have been empowered with access to education tools.



EDUCATION



Light A Life

The project significantly works to make LIGHT accessible to the tribal parts of the country specifically in the regions near Pune and Mumbai.

We see light as an essential element of life that supports education, livelihood and other activities.

1450 families have been enabled with sustainable solar lamps which are now improvising their way of living and looking at life.

The Project has received notable support from TATA Communications Limited.

SOLAR



6200 Plastic Bottles and Cans have been upcycled into planters through community engagement drives with a message to conserve the environment.

The planters are gifted away to families and schools in the neighbourhood.

GReeN Planters





International Programs

Indian Youths are introduced to International Programs to give them a global perspective and have a better understanding of cultures.

The program aims to deliver confidence, exposure, power of network and a global vision.

7 Young people received the opportunity to exhibit their potentials.



SWACHH BHARAT

The foundation has been consistently working in hands with the Central Government's dream initiative to build a Clean India.

Through numerous initiatives, the foundation engages students, youths and civilians to participate in the nation wide drive to bring a behavioral change for a cleaner India.

76 Drives were undertaken in 2019 across India.



SANTA Cause

Clothing and Food are the most basic necessities for survival. Sadly, there are millions today who are still deprived of it.

Santa Cause – an initiative by Elixir Foundation crowd sources clothing, food, consumables and more for the less privileged communities and gives away to the ones in need.

Nationwide 25000+ people have been benefitted by the drive.



SANTA CAUSE

Skilling Women

The foundation in association with Wings to Fly – The foundation works on empowering marginalized women and adolescent girls with the rich skills to advance employment and entrepreneurship opportunities through vocational trainings, tailoring, jewellery making, handicrafts, sanitary pad making and numerous skilling programs.

Women Empowerment through skills has been a major drive at the foundation.



SKILLING WOMEN

Sports Championship

The foundation actively promotes Sport for building a healthy and fit society.

British Deputy High Commission partnered with Elixir Foundation to celebrate the spirit of Cricket and Sport and organized a Cricket Championship in Gujarat.

The championship witnessed participation of 60 distinguished community leaders who inspires the society.



Menstrual Hygiene Day Celebration

Elixir Foundation partnered with UNICEF Gujarat to celebrate World Menstrual Hygiene Day to open up a discussion and engage more Men to talk about Menstruation and build a more inclusive society for women. The conference was held in Gujarat with 200 young participants from the state.

Shri Mansukh Mandaviya, Union Minister graced the conference with his presence and discussed on the Government initiatives for menstrual health and hygiene.

HEALTH

TEACHING AID

Teaching Aids are very effective way to deliver effective and engaging educational content to students and helps them to retain the knowledge for a longer period of time.

We engaged 600 employees in 2019 to create 800 Teaching aids to facilitate effective education topics in government schools across India.

16000+ students were benefited through teaching aid materials.



EDUCATION

School Transformation

Vibrant Campus spaces enables children to think more creatively and differently. School transformation program runs with support of corporates with CSR funds to transform Government School buildings. The impact measured showed significant rise in number of students attending school post transformation activity.

17 School transformations were done successfully across India in 2019.



Cool Shoes

Innovation is the new tool of education to improve the state of the world.

Cool Shoes is an initiative by the foundation that makes fancy shoes using arts over conventional shoes. This initiative has actually motivated more students to attend school and walk with more confidence.

300 Cool Shoe Pairs were given to students in the tribal belt of Palghar, Maharashtra and regions of Hyderabad.



EDUCATION

Seed Ball Program

The environment today faces n challenges and climate change is on rise. The foundation actively works to improve the state of global environment.

The Seed Ball Program engages corporate employees under CSR initiative and college students to prepare seed balls which can be easily planted over suitable land and create urban forests. It is seen that seed balls have higher germination rates than conventional plantation methodologies creating a bigger impact.

1 million seed balls were prepared over 70 seed ball making programs and then distributed for plantations.



ENVIRONMENT



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